UGC Minor Research Project

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Project Title: A study of Effectiveness of Internships in enhancing Employability of

Commerce and Management Students of University of Mumbai

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It is the dream of every organization to hire experienced employees who require very little, or

no training. But the reality is starkly different. How can organizations meet the needs of today

and prepare an employable workforce of the future? One solution is to develop a quality

internship program.

During the internship, the student is assigned work as per pre-decided learning goals and the

work is carefully monitored throughout the experience. This gives the student the opportunity

to understand his/her academic curriculum from a practical point of view as well as gives the

organization the scope to assess the student's potential to work as a full-time employee.

Employability skills encompass generic soft-skills, discipline-specific hard skills and career

management skills. According to India Skills Report 2020 published jointly by Wheebox,

Peoplestrong and Confederation of Indian Industry, employability of college students in India

stands at 46.21%. A large proportion of students believe that apprenticeship of 3-12 months

will improve their employability to a great extent. With internship being the need of the hour

and majority of students being eager to join internships, it is necessary that the corporates and

academia take measures to ramp up internship programmes.

RESEARCH OBJECTIVES

- > To understand whether students find internships useful in improving their employability
- > To assess whether employers find significant utility of internships in enhancing employability of students
- > To find out whether the current model of internship programmes devised by organisations and University/colleges fulfils the internship requirement of students.